

Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
San Francisco High School Compound, Misamis St
Bago Bantay, Quezon City



September 30, 2009

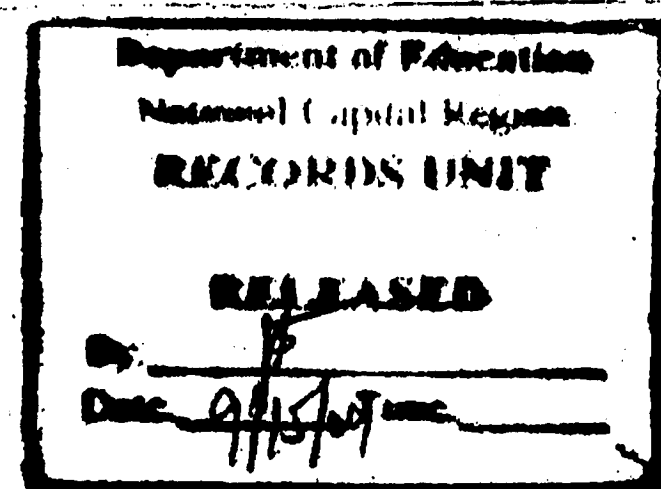
MEMORANDUM

To: Assistant Schools Division Superintendents
Division/District Supervisors
Private/Public Elementary School Principals
Head Teachers/ Officers-In-Charge

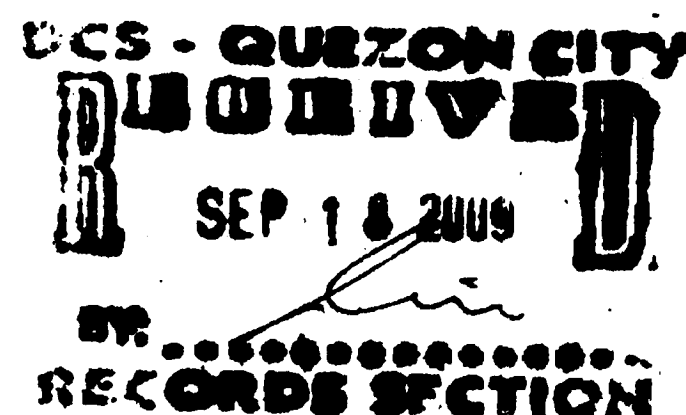
1. Enclosed is a copy of a letter with attachments from Mr. Jonathan Pauig, Operations Manager, Mary Lindbert International and regional letter No. 350 from Dir. Teresita G. Domalanta, CESO III, contents of which are self explanatory, for your information and appropriate action.
2. Particular attention is invited to 2nd paragraph thereof.
3. Immediate and wide dissemination of this Memorandum is desired.

VICTORIA Q. FUENTES
Schools Division Superintendent

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)



September 9, 2009



To: City/Schools Division Superintendents

Dear Sir/Madam:

Attached is a letter-information from Mr. Jonathan Pauig, Operations Manager, Mary Lindbert International extending warm gratitude and appreciation to the unwavering support of DepEd and schools involved in the enrichment programs of Character/Values Education including the "Booster Buddies: Mga Heroes ng Kalusugan," of the Wyeth Consumer Health Care Comprehensive School Program.

To enhance the artistic and creative talents of the elementary grades I – VI pupils in both public and private schools of NCR, several contests will be conducted to sustain the programs. The details and contest mechanics of the On-the-Spot Alkansya-making Contest, Painting Contest Year 6 and Storytelling Contest Year 6 are herein enclosed for your perusal. The "Booster Buddies Diorama Making Contest" will be held in P. Bernardo Elementary School at 72 P. Tuazon Boulevard, Cubao, Quezon City on December 8, 2009. Prizes for the winners are available. Food and drinks will also be provided during the contest.

Immediate and wide dissemination of this Regional Letter is desired.

Very truly yours,

TERESITA G. DOMALANTA, CESO III
Director IV

Regional Letter No. 350



INTERNATIONAL

DEPED - NCR
RECORDS UNIT
RECEIVED

September 1, 2009

DIR. TERESITA DOMALANTA

Regional Director - NCR
Department of Education
Misamis St., Bago Bantay
Quezon City

BY: F

DATE: 9/2/09 TIME:

Dear Dir. Domalanta,

We are happy to inform you that our "Booster Buddies: Mga Heroes ng Kalusugan," the Wyeth Consumer Health Care Comprehensive School Program is on-going this school year. The success of this program would not have been possible without the unwavering support and help of Deped and the schools involved in the programs.

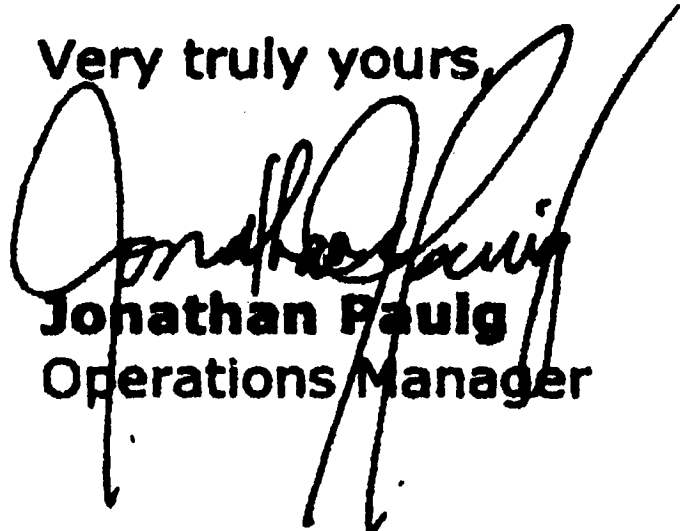
Part of the implementing protocols of this program is "Booster Buddies Diorama Making Contest," a hands-on-contest that will show the artistic and creative talents of the students. It will be held in P. Bernardo Elem. School, Quezon City on December 8, 2009. The contest is on-going and open to all public and private schools in the region. Food and drinks will be provided.

May we request your good office to assist us in the dissemination of information by way of issuing a Regional Memorandum so that we can fully maximize the participation of the students and draw their artistic creativeness and impression on recycling through this contest.

We have attached the contests mechanics for your perusal.

Again, thank you very much for your usual support and my warmest personal regards.

Very truly yours,


Jonathan Paulg
Operations Manager



INTERNATIONAL

Booster Buddies Interactive Contest

A Diorama Making Contest

Wyeth Comprehensive School Program

As of 10 August 2009

Diorama

Theme: Talas, Tibay, at Lusog Tungo sa Magandang Kinabukasan ng Kabataan.

Mechanics

1. A class must create a diorama made up of empty packs/boxes of Children's Clusivol, Clusivol Power C and Incremin and other art materials. The use of bottles will not be allowed for safety purposes.
2. The diorama must not be larger than 3x3 ft, but not smaller than 2x2ft. No height or depth limitation, but must be within 5 kilos in weight.
3. The diorama must manifest the theme of "Talas, Tibay, at Lusog Tungo sa Magandang Kinabukasan ng Kabataan" using the 3 Wyeth's Children's vitamins mascots (Kid Clusi – Children's Clusivol, Power C and Mighty Ike - Incremin) as part of the diorama.

How to join/Who can join

1. The contest is open to all Grades 1 to 6 pupils of both public and private schools in NCR, R3, R4A, R7 (Cebu) and R11 (Davao).
2. Each entry must have an official entry form that must include the name of the students, grade level and section, home addresses, home phone numbers, class adviser, school address, school telephone numbers, division and title of the art piece.
3. All employees of Wyeth Philippines Inc., its PR and advertising agencies, suppliers and relatives up to 2nd degree of consanguinity and affinity are disqualified to join.

Selection

1. Each school will submit 1 chosen diorama from the entries submitted by the students to represent the school for the district level elimination.

2. Each District office will choose the best diorama submitted by the schools for the Division level.
3. Each Division chooses 3 to 5 finalist for submission to the Regional Finals.
4. Each division will transport their chosen entries to the Regional Finals venue on or before the indicated judging dates.
 - a. NCR, R3 and R4A (December 08, 2009)
 - b. Cebu Region (November 10, 2009)
 - c. Davao Region (November 27, 2009)
5. For each of the regions (NCR, R3, R4A, Cebu and Davao), three (3) finalists will be chosen for the first, second and third place awards. There will also be runner-ups.
6. A panel of judges will choose the winning entries.
7. The decision of the panel of judges shall be final.
8. All entries will be owned by Wyeth Consumer Healthcare.

Prizes

(Regional Finals)

- 1st place - trophy, certificate for the coach and the students, Php 20,000.00
2nd Place - trophy, certificate for the coach and the students, Php 15,000.00
3rd place – trophy, certificate for the coach and the students, Php 10,000.00
Runner Ups - certificate for the coach and the students, Php 5,000.00

(15 from NCR/R3/R4A, 5 from Cebu , 5 from Davao)

Criteria for Judging

1. Within Theme ----- 20%
2. Craftsmanship----- 20%
3. Originality ----- 30%
4. Over all Impact ----- 30 %



INTERNATIONAL

On-the-Spot Alkansya-making Contest

Saving is an important part of learning how to manage money. Saving money can help children how to plan, set priorities, develop patience and learn how to delay gratification. One way to teach them about saving is by having coin banks.

This contest aims to teach children the value of saving and thriftiness while developing their productivity and enhancing their creativity.

A. How to Join/Who can Join

1. The contest is open to all Grades 1 to 6 pupils both from public and private schools in NCR, Region 3, Region 4-A, Cebu and Davao.
2. All interested pupils must:
 - a. submit a sample of their work to their respective DepEd Division Office for pre-judging. It shall be made of recycled household materials.
 - b. fill-up an official entry form with their name, name of school, school address, telephone number and name of coach to be attached to their names.
3. Entries must carry the theme: "Pag-iimpok at Pagsisinop sa Kulturang Pilipino"
4. Entries will be accepted from October 5, 2009 until October 30, 2009 only for Cebu and Davao; December 1 until December 18, 2009 for NCR, R3 and R4A.
5. The top 20 contestants will compete in the On-the-Spot Contest Finals.

B. Elimination

1. All entries together with the entry forms shall be submitted by the DepEd Division offices to the DepEd Regional Office on or before October 30, 2009 for Cebu and Davao; December 18, 2009 for NCR, R3 and R4A.
2. DepEd Regional Offices shall:
 - a. make sure that each entry has its control/entry number.
 - b. Prepare the entries with control numbers to be collected by The Real Bank for pre-judging on or before November 6, 2009 for Cebu and Davao; January 8, 2010 for NCR, R3 and R4A. Official entry forms with the corresponding control/entry numbers shall remain and be kept at the Regional Office.
3. Entries shall be collected by Marylindbert, Intl. Marylindbert, Intl. will choose the top 20 entries which will qualify for the On-the-Spot Contest Finals.
4. Top 20 finalists will be chosen randomly. It is not necessary that each DepEd Division will have its own representative.

5. Marylindbert, Intl. shall submit the list of top 20 entries to the Regional Office on or before November 6, 2009 for Cebu and Davao; January 8, 2010 for NCR, R3 and R4A.
6. The DepEd Regional Office shall inform all the contestants who qualified for the Regional Finals.

C. Contest Mechanics

1. Each mechanics must bring their own sets of materials they deem necessary in making their alkansya. For uniformity, all entries shall be made of recycled household materials, i.e. materials which are found in their own home.
2. Contestants will be given 2 hours to finish their work. Coaches will be given 15 minutes to discuss with the contestants the style and design of alkansya to be made. Coaches will not be allowed to assist the contestants in making the alkansya.
3. All entries shall be made at the contest proper itself. Entries/parts made ahead of the contest will be disqualified.
4. Each entry must have an entry number and official entry form which includes pupil's name, school, school address, telephone number and name of coach.
5. No contestant shall be allowed to participate, at the same time, in either Painting or Storytelling Contest.
6. All employees of The Real Bank, its PR and advertising agencies, suppliers and relatives up to the second degree of consanguinity and affinity are disqualified from joining the contest.
7. All entries will be owned by The Real Bank.

D. Selection/Judging

1. The Panel of Judges will choose the winning entry. It will be composed of a representative from the Department of Education, a representative from The Real Bank and 3 artist/writers.
2. There will be 3 winners in the on-the-spot alkansya making contest – 1st Place, 2nd Place and 3rd Place.
3. Entries will be judged according to the following criteria:

Originality/Uniqueness	30%
Creativity	30%
Resourcefulness	20%
Quality	20%

Prizes	Student	Coach
1 st Prize Winner	Php 10,000, medal & certificate	P3000
2 nd Prize Winner	Php 5000, medal & certificate	P2000
3 rd Prize Winner	Php 3000, medal & certificate	P1000



INTERNATIONAL

PAINTING CONTEST Year 6

Painting is a good activity for children which encourages them to express their innermost feelings and ideas. It is also an activity that requires them to analyze, organize and synthesize their experiences.

This contest will help them to develop thinking skills, stimulate imagination, enhance creativity and interpret the value of saving and thriftiness, as well.

A. How to Join/Who can Join

1. The contest is open to all Grades 1 to 6 pupils both public and private schools in NCR, Region 3, Region 4-A, Cebu and Davao.
2. All interested pupils must:
 - a. submit a sample of their work to their respective DepEd Division Office for pre-judging. It shall be made of recycled household materials.
 - b. fill-up an official entry form with their name, name of school, school address, telephone number and name of coach to be attached to their names.
3. Entries must carry the theme: "Pag-iimpok at Pagsisinop sa Kulturang Pilipino" and shall be mounted in a ¼ illustration card.
4. Entries will be accepted from October 5, 2009 until October 30, 2009 only for Cebu and Davao; December 1 until December 18, 2009 for NCR, R3 and R4A.
5. The top 20 contestants will compete in the On-the-Spot Contest Finals.

B. Elimination

1. All entries together with the entry forms shall be submitted by the DepEd Division offices to the DepEd Regional Office on or before October 30, 2009 for Cebu and Davao, December 18, 2009 for NCR, R3 and R4A.
2. DepEd Regional Offices shall:
 - a. make sure that each entry has its control/entry number.
 - b. Prepare the entries with control numbers to be collected by Marylindbert, Intl. for pre-judging on or before November 6, 2009 for Cebu and Davao; January 8, 2010 for NCR, R3 and R4A. Official entry forms with the corresponding control/entry numbers shall remain and be kept at the Regional Office.
3. Entries/samples shall be collected by Marylindbert, Intl. Marylindbert, Intl. will choose the top 25 artworks which will qualify for the On-the-Spot Contest Finals.

4. Top 25 finalists will be chosen randomly. It is not necessary that each DepEd Division will have its own representative.
5. Marylindbert Intl., Inc shall submit the list of top 25 entries to the Regional Office on or before November 6, 2009 for Cebu and Davao, January 8, 2010 for NCR, R3 and R4A.
6. The DepEd Regional Office shall inform all the contestants who qualified for the Regional Finals.

C. Contest Mechanics

1. The contestants will be announced at the contest proper. The coaches will be given 15 minutes to discuss the theme with the contestants and give instructions as to the rendition of their entry. After 15 minutes, coaches will not be allowed to be with their contestants. Violation will automatically disqualify the contestant.
2. Crayons, craypas, pencil, eraser and illustration boards will be provided. Contestant may bring their own painting materials except for pens with ink (ballpen, pentel pen, etc)
3. Entries can be mounted in a 15in x 20in illustration board. Contestants will be given 2 hours to finish their work
4. Each entry must have an entry number and official entry form which includes pupil's name, school, school address, telephone number and name of coach.
5. No contestant shall be allowed to participate, at the same time, in either Alkansya-making or Storytelling Contest.
6. All employees of The Real Bank, its PR and advertising agencies, suppliers and relatives up to the second degree of consanguinity and affinity are disqualified from joining the contest.
7. All entries will be owned by The Real Bank.

D. Selection/Judging

1. The Panel of Judges will choose the winning entry. It will be composed of a representative from the Department of Education, a representative from The Real Bank and 3 artist/writers.
2. There will be 3 winners in the painting contest – 1st Place, 2nd Place and 3rd Place.
3. Entries will be judged according to the following criteria:

Originality/Uniqueness	30%
Creativity	30%
Resourcefulness	20%
Quality	20%

Prizes	Student	Coach
1 st Prize Winner	Php 10,000, medal & certificate	P3000
2 nd Prize Winner	Php 5000, medal & certificate	P2000
3 rd Prize Winner	Php 3000, medal & certificate	P1000



INTERNATIONAL

STORYTELLING CONTEST Year 6

This contest aims to develop thinking and solving skills; stimulate imagination, enhance creativity and impart the values of saving and thriftiness among children through stories or narratives.

Storytellers may use different storytelling techniques such as first-person narration or monologue, dialogue or role playing. They may retell a story in the form of a diary or journal or in the form of a poem or ballad. They may also use puppetry or stage an interview.

A. How to Join/Who can Join

1. The contest is open to all Grades 1 to 6 pupils both public and private schools in NCR, Region 3, Region 4-A, Cebu and Davao.
2. All interested pupils must:
 - a. submit a sample of their work to their respective DepEd Division Office for pre-judging. It shall be made of recycled household materials.
 - b. fill-up an official entry form with their name, name of school, school address, telephone number and name of coach to be attached to their names.
3. Entries must carry the theme: "Pag-iimpok at Pagsisinop sa Kulturang Pilipino"
4. Entries will be accepted from October 5, 2009 until October 30, 2009 only for Cebu and Davao; December 1 until December 18, 2009 for NCR, R3 and R4A.
5. The top 10 contestants will compete in the On-the-Spot Contest Finals.

B. Elimination

1. All entries together with the entry forms shall be submitted by the DepEd Division offices to the DepEd Regional Office on or before October 30, 2009 for Cebu and Davao; December 18, 2009 for NCR, R3 and R4A.
2. DepEd Regional Offices shall:
 - a. make sure that each entry has its control/entry number.
 - b. Prepare the entries with control numbers to be collected by The Marylindbert, Intl. for pre-judging on or before November 6, 2009 for Cebu and Davao; January 8, 2010 for NCR, R3 and R4A. Official entry forms with the corresponding control/entry numbers shall remain and be kept at the Regional Office.
3. Entries/samples shall be collected by Marylindbert, Intl. Marylindbert, Intl. will choose the top 10 entries which will qualify for the On-the-Spot Contest Finals.

4. Top 10 finalists will be chosen randomly. It is not necessary that each DepEd Division will have its own representative.
5. Marylindbert, Intl. shall submit the list of top 10 entries to the Regional Office on or before November 6, 2009 for Cebu and Davao; January 8, 2010 for NCR, R3 and R4A.
6. The DepEd Regional Office shall inform all the contestants who qualified for the Regional Finals.

C. Contest Mechanics

1. A contest theme will be announced at the contest proper. The coaches will be given 15 minutes to discuss the theme with the contestants. During the discussion, coaches should have given instructions as to the flow of script and suggested the proper sets and props to be used. After 15 minutes, coaches will not be allowed to be with their contestants or they will be automatically disqualified.
2. Each group will be given 2 hours to compose plot and script, make props and rehearse. Coaches will not be allowed to be with their contestants during the preparation of props and script.
3. Contestants could do a monologue, a dialogue, role playing, stage an interview or a talk show, use puppetry or poems, ballads or journals in retelling. portraying the story/situation.
4. Pupils may use brown paper bags, scissors, cartolina, manila paper, coloring materials for their props. They can also bring costumes and other sets and props they deem necessary for the contest.
5. A copy of the plot shall be submitted to the panel of judges before the presentation. Contestant must indicate in the plot the storytelling technique to be used. Each entry must have an official entry form which includes pupil's name, school, school address, telephone number and name of coach.
6. They will be given 5 minutes to present. Contestants shall at least memorize their lines or can do ad lib presentation.
7. No contestant shall be allowed to participate, at the same time, in either Painting or Alkansya-making contest.
8. All employees of The Real Bank, its PR and advertising agencies, suppliers and relatives up to the second degree of consanguinity and affinity are disqualified from joining the contest.

D. Selection/Judging

1. The Panel of Judges will choose the winning entry. It will be composed of a representative from the Department of Education, a representative from The Real Bank and 3 artist/writers.
2. There will be 3 winners in the storytelling contest – 1st Place, 2nd Place and 3rd Place.
3. Entries will be judged according to the following criteria:

Originality/Uniqueness	30%
Creativity	30%
Resourcefulness	20%
Quality	20%

Prizes	Student	Coach
1 st Prize Winner	PhP 10,000 Trophy and certificate	3000
2 nd Prize Winner	PhP5000 trophy and certificate	2000
3 rd Prize Winner	Php 3000 trophy and certificate	1000